



SURVEY ON CITIZENS' APPRECIATION OF THE OPTION TO ACCESS PRESCRIPTION MEDICINES ONLINE

Countries where the online sale of prescription medicines is possible

Summary

- ✚ 64 % of respondents have purchased from an online pharmacy more than once
- ✚ Only 20 % has never purchased online
- ✚ 40 % buy OTC, 41 % both OTC and Rx, 19 % only Rx
- ✚ 60 % of respondents that have never purchased from an online pharmacy are open to considering this option in the future

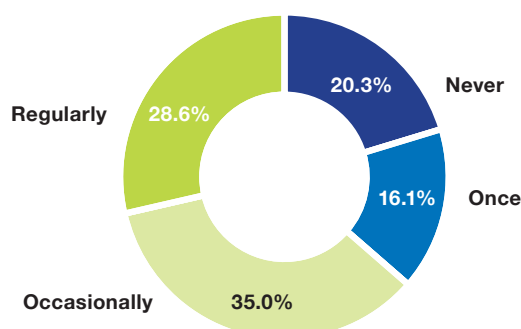


1,500 participants
40.9 average age

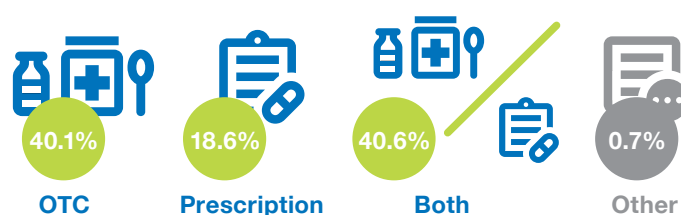
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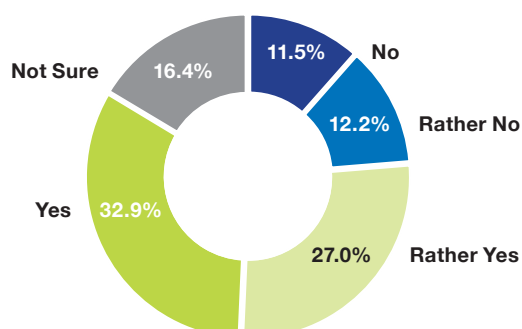
How often have you purchased medication through an online pharmacy in the past?



Which type of medication have you ordered in the past?



Would you shop at an online pharmacy in the future?



Countries where the online sale of prescription medicines is not possible

Summary

- ✚ 90 % of respondents believe that online pharmacies should be permitted to deliver prescription medicines
- ✚ 85 % of them would buy prescription medicines online if allowed



1,500 participants
41.1 average age

755

742

Online pharmacies, which adhere to strict controls and safety regulations, should be permitted to deliver prescription drugs online in the future.



Would you personally be willing to obtain prescription drugs from an online pharmacy?



Should everyone have the option to order prescription medicines online?

